





# The Willmott Dixon Foundation



**£1.37m**  
THE VALUE OF OUR  
COMMUNITY  
INVESTMENT  
ACTIVITIES IN  
2013

## WILLMOTT DIXON FOUNDATION BOARD MEMBERS:

**Rick Willmott**  
Chairman of Willmott Dixon Foundation Group Chief Executive

**Alison Symmers**  
Head of Willmott Dixon Foundation

**Jonathon Porritt**  
Non-Executive Director, Willmott Dixon Holdings and Founder of Forum for the Future

**John Frankiewicz**  
Divisional Chief Executive, Willmott Dixon Capital Works

**Paul Smith**  
Divisional Chief Executive, Willmott Dixon Support Services

**Rob Lambe**  
Managing Director, Willmott Dixon Energy Services and Re-Thinking

**Julia Barrett**  
Director, Willmott Dixon Re-Thinking

**Andy Geldard**  
Head of Communications, Willmott Dixon

At Willmott Dixon we have always believed that companies like ours must contribute to the needs of wider society. Supporting local communities has been part of our business since it was founded in 1852. Whilst our culture has remained constant, our methods and approach have not – as communities and social challenges change, we learn and grow.

This Review is a snapshot in the development of our community investment work, and demonstrates how we are evolving.

In 2011 we created the Willmott Dixon Foundation so that we can make sure we add maximum value to local communities. We developed our thinking further last year by focussing our activities into three programme threads:

- Youth unemployment and inspiring young people
- Community transformation
- Social exclusion

We have chosen these because, despite the signs that the economic climate is brightening, some people are continuing to live with the legacy of the recession. This is why, despite difficult times in our own industry over the past few years, we have tried to increase and target the amount we invest, to maximise the benefit it can bring.

Since 2011 we have become better at capturing and reporting on the extent of our investment. But understanding what we put in is only part of the story. We need to know what difference that investment is making, to communities and individuals. We need to capture outcomes and measure impact as well as investment. In 2013 we began to develop a methodology – which you can read about on page 4 – and at the same time, we have contributed to the national debate through groups and forums.

We also started to try to understand the benefit of our community work to our business. A key differentiator for us is our unique, people-focussed culture, and I have always believed that our community investment work plays a key role in helping us propagate this culture. The research we have done so far bears this out. Through the many activities described in this review our people have had the opportunity to develop a range of skills – communication, leadership and team work – vital to the success of our business. It is also becoming clear that our strong record of community investment work makes our people proud to work at Willmott Dixon, and so contributes to our strong employee engagement and retention record.

I am immensely proud of the Foundation and the difference we are making in communities. I am also very proud to have had our efforts recognised by the Queen's Award for Enterprise 2014, which singled out our community work for praise, and to have achieved Business in the Community's CommunityMark.

**Rick Willmott**  
Chairman of Willmott Dixon Foundation Group Chief Executive

“The CommunityMark recognises those businesses leading the way in community investment and integrating it into core business strategy.”

Stephen Howard, Chief Executive, Business in the Community - on the night that Willmott Dixon received the CommunityMark award.

## Our investment in the community...

### Our investment in a nutshell

#### Where did it come from?

	£'000
<b>COMPANY CONTRIBUTION</b>	
Staff time	1121.4
Cash donations	172.7
Gifts-in-kind etc.	78.3
<b>LEVERAGE</b>	
Cash donations	0.1
Gifts-in-kind etc.	22.0
<b>FUNDRAISING</b>	
Fundraising	122.0
<b>TOTAL</b>	<b>1516.5</b>

#### Where did it go to?

	£'000
<b>PROGRAMME THREADS</b>	
Young people	562.2
Social exclusion	208.6
Community transformation	605.1
<b>Other charities</b>	
Other	32.7
<b>TOTAL</b>	<b>1516.5</b>

Our community investment data is collated in accordance with the standards of LBG<sup>1</sup>, of which we are a member, and has been verified by Bureau Veritas<sup>2</sup>.

<sup>1</sup>LBG is a global network of companies who have developed a well-recognised and robust framework for measuring and benchmarking community investments.

<sup>2</sup>Bureau Veritas is an independent professional services company that provides independent verification and assurance services.

"Willmott Dixon is very committed to providing a lasting legacy."

Client response in CommunityMark survey

In 2013 the value of our company investment in the local community was over £1.37m. Our staff raised an additional £122,000 for charity, and our supply partners contributed £22,000, bringing the overall total to £1.5m. This is an increase of over 20% on our 2012 investment.



## ...and the difference it makes



### Why measure impact?

The figures provide an idea of the scale of our input; but what we really need to know is what difference we are making. In days past, companies like ours carried out good works and knew anecdotally that these were having a beneficial effect. Now we know that measuring social impact is vital. We need to understand what works and what doesn't so that we can target our resources for maximum impact. And now that social value is high on the agenda of many of our clients, we need to be able to robustly articulate the value of our social investment in our bids and tenders.

### The challenge

Measuring impact is tough. Take, for example, the effect of providing an apprenticeship to a young person not in education, employment or training. We have some idea of the impact this would have on the public purse, because we know that the average total cost of a young person on Job Seekers' Allowance is £56,000 (benefit payments, lost tax revenues and healthcare and criminal justice costs). But the real difference made is to the individual whose life has been transformed. How do you calculate the value of having a trade for life, with the associated self-esteem, mental wellbeing and improved personal relationships?

These are questions which are challenging not only Willmott Dixon, but every company in the responsible business arena. We continue to work with a variety of industry and third sector partners and academic institutions to develop a greater understanding.

### Our headline target

In 2013 we set ourselves a target to 'enhance the life chances of 3,000 young people by 2015'.

In doing so we realised that there are degrees by which what we do impacts on people. Some interventions – such as providing work to someone previously unemployed – will transform lives. Others – for example, organising site visits or delivering mock interviews – may simply improve their chances. So, whilst crude, we count an intervention that truly transforms a young person's life chances as equivalent to three interventions that improve their life chances or contribute towards the change.

In 2013 therefore:

We transformed the lives of 230 young people through long-term mentoring and apprenticeships

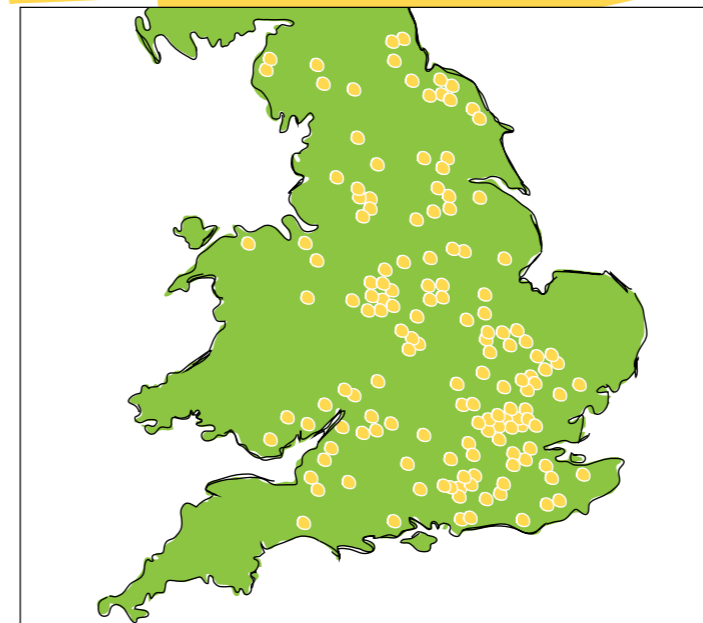
We improved the lives of 665 young people through work experience, individual careers guidance and in-depth recruitment and interview practice

Using our methodology we count this as a total contribution of 452 towards our 3-year target of enhancing the lives of 3,000 young people, although we've made a difference to 895 young people.

3 out of 4 members of staff that responded to the CommunityMark survey said they are more committed to Willmott Dixon as a result of their engagement with community investment activities.



### The communities we've worked with in 2013



### Business benefit

As well as benefiting communities and society, our approach also benefits our business. It helps to embed our values. It provides strong foundations with clients and other local stakeholders. It ensures we are in tune with the needs and wishes of our workforce and allows them to work in partnership with community stakeholders to increase their skills.

In short, we believe that the social value of our community investment is more than we can adequately express in figures. It's in the difference we've made to people's lives. And some of those stories are included in the following pages.

## Programme Thread One

# Youth Unemployment and Inspiring Young People

"The work... Willmott Dixon are doing... is fantastic for the local community and I want to see more companies getting involved in similar schemes across the country."

George Osborne, Chancellor of the Exchequer



George Osborne, Chancellor of the Exchequer, and local MP Chloe Smith visiting our work experience students at Norwich

More than a million young people in Britain are not in education, employment or training (NEET) and often referred to as the 'lost generation'. The economic outlook may be brightening, but more than one in five 16-24 year olds are still jobless. Particularly concerning is the rising level of long-term unemployed young people.

The cost of youth unemployment over the next decade is estimated at £28 billion\*. The impact on an individual can be devastating. According to the Prince's Trust Youth Index 2014, joblessness and long-term unemployment among young people in the UK are associated with poor health and mental illness. Suicidal thoughts, feelings of helplessness and hopelessness and panic attacks are not uncommon. And if an individual does find work, their earnings are likely to be lower than average for many years to come. Nearly half of NEETs have no experience of paid work – this makes it even harder for them to get an initial foothold. It's a pretty bleak picture, but research shows that the more contact young people have with companies, the better their chances.

At Willmott Dixon we have chosen 'Youth Unemployment and Inspiring Young People' as a programme thread for our Foundation because, through our work, we come into contact with thousands of young people across the country every year. We have many years of experience in equipping young people with the skills, confidence and ambition they need to make their way in the world and we continue to find new ways to help. Here are some examples of what we've been doing in 2013.

\* AVECO, Publications, Youth Unemployment: the crisis we cannot afford (2012).



We provided over 12,000 hours of support to apprentices employed by our subcontractors.

"Work experience helps our students understand the demands of working full-time and gives them an insight into the world of work and what is expected of them as an employee. It also helps them focus on their career plans."

Michael Denison, Assistant Headteacher, The Bemrose School, Derby



We engaged with over 50 schools across the country.



19-year-old Darren's apprenticeship will not only establish his career, but will also help to create a new church where his 67-year-old Nan has been a congregation member for the last 30 years.



### We're inspiring: Young people about their future careers

We have been working with SATRO since 2010, an independent social enterprise based in Surrey that inspires young people about their future careers. In the last two years alone, 37 staff from our local business have provided 418 hours of support reaching 7,553 young people through business games, careers speed dating, mock interviews, maths events, a Megastructures challenge and interview technique training.



Testing a bridge structure to destruction is all part of the Megastructures challenge.

### We're providing: Apprenticeships opportunities

Each of our businesses carries out a programme of tailored work experience for young people in the local area. In 2013 we provided over 3,500 hours of staff time and skills to over 350 young people. In some areas we work with partners such as Construction Youth Trust and The Prince's Trust to provide more specialist programmes for the most disadvantaged young people.

Three of the four apprentices employed at our Dee-Park Scheme qualified this year, and continue to work on the project. Daniel said: "...within a few months I grew in confidence and began to learn a lot" and Shannon said: "I knew as a girl that it would be harder for me to fit in, but it didn't take long. Even though I no longer work at Dee Park, what I learnt will be invaluable for the future."



## Opening Doors – our unique programme

Our 'Opening Doors' programme is our industry recognised way of attracting under-represented groups into the construction industry. This 'no barriers' programme is open to the whole community, with a particular focus on disadvantaged young people, women and under-represented minorities. Over 1,000 people have benefited from the programme since it began.

### Our programme

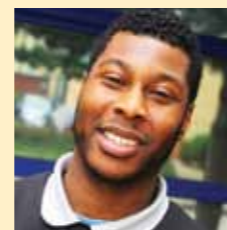
The programme helps people develop strong technical skills through a network of qualified mentors providing personal development alongside professional growth. Trainees are taught by professional tradespeople in their own community and we aim to provide life skills alongside basic trade knowledge.

The programme begins with workshops for local schools and organisations, delivered by our tradespeople. Those who are interested in our programme are then invited to a pre-testing day which involves several mini workshops, giving them an early taste of what an apprenticeship would be like.

The work experience element of the programme helps youngsters to focus on their chosen career path and gives them an idea of a working environment. The two-week placements provide essential work experience and, once selected, candidates receive bespoke training plans, and are assigned a mentor, handpicked to match their needs.

The apprenticeship part of the programme lasts between two and four years. Apprentices study at a local college and are given on-site training. All apprentices are offered the opportunity to become Construction Ambassadors. This enables them to go into schools promoting the same 'Opening Doors' programme to young people in their community.

We encourage trainees to actively engage in our local community projects, and we are supporters of the HRH Prince Charles' 'Step Up to Serve' campaign which encourages young people to volunteer.



Matthew Roache, qualified this year with a trade through our Opening Doors programme.



Jordon Phillips, Apprentice of the Year.



### Our partners

We work with a range of organisations, including CITB, Union of Construction, Sector Skills Councils' Allied Trades and Technicians (UCATT) CSkills and Women and Manual Trades, alongside local colleges to deliver the programme and identify talented youngsters.

Our partnerships with local charities and organisations help us tackle social exclusion issues, by offering work experience opportunities to hard-to-reach social groups. We are experienced in providing training for individuals with hidden impairments. Local Authorities refer people to us, confident that we can deliver specialist training.



Our dedicated team of mentors not only provides the trainees with skills, but also go over and above the demands of the role. A mentor for one of our branches went so far as to find accommodation for one youngster to save him from being homeless whilst completing his apprenticeship.

### Our support for under-represented groups

Our 'Opening Doors' programme focusses particularly on giving people with disabilities the confidence and skills they need to find employment. Working closely with Rotherham Borough Council on delivery, the programme has had many successes:

J has learning difficulties and a speech impediment. He came to us for work placement and stayed for 60 days. He is now employed by us on a permanent contract as a labourer.

L had not spoken for four years due to trauma in earlier life. He came to us with a passion for carpentry. We introduced him to his mentor on site and they gelled so well that he began to communicate verbally with him.

M has Asperger's Syndrome. Through our partnership with Autism Plus, he completed work experience and is now employed full time as an apprentice, studying for his NVQ 2 in carpentry.

K, a 28 year old with learning difficulties, wanted to learn basic office skills and gain the confidence to come into a real workplace. She is now on one of our work experience programmes enjoying real work.



"Willmott Dixon have shown that you can support Autism Plus by developing bespoke work opportunities for those with Autism or Asperger's."

Suzanne Eusman, Specialist Disability and Employment Lead for Autism Plus

### The difference it is making

Daniel, 43, from Herringthorpe, has built himself a brand new career, thanks to our apprenticeship scheme. Daniel said: "I joined Willmott Dixon Partnerships two years ago after making the decision to take up a new challenge later in life. I had always wanted to do an apprenticeship, but was never given the chance when I was younger. I look upon my training as an opportunity to completely transform my career."



'Willmott Dixon's Got Talent' - our award ceremony for apprentices.

## Programme Thread Two

### Social Exclusion

The fact that some individuals and communities have limited access to economic and social opportunities - remains an issue in our society. Those excluded from society are more likely to have poorer living standards and underachieve at school.

This undervaluing of sections of our society can lead to further societal problems. Studies show that those who are socially excluded are more likely to get involved in crime and anti-social behaviour and also to experience poorer health. And as social exclusion is frequently born out of poverty, if not addressed, it can be passed down from generation to generation.

According to the Joseph Rowntree Foundation, in 2011/12 13 million of the UK's population were living in poverty. And although the economic outlook is brighter and employment opportunities are increasing, some areas of the country are still experiencing massive unemployment, poor educational attainment, and low life expectancy.

At Willmott Dixon we work with local authorities to identify and provide opportunities which help change people's circumstances and break the habits which have led to social exclusion.

We have helped boxing clubs where socially excluded young people can find a new self-respect, and we've supported older people who have been isolated and lonely. We have helped provide food banks for those literally living on the breadline, and provided information on energy saving, to help people's funds go further.



We re-fitted the church hall kitchen for local people who use it as valuable community meeting point



We supported The Drop Inn youth centre in Burton, which provides young people with somewhere to meet up and socialise after school, away from the streets.



The hard work and enthusiasm of our staff supported Spitalfields City Farm in its on-going aim to provide important learning and rehabilitation services to Community Groups living in the surrounding area.



Our staff helped refurbish new shop premises for NOAH – a charity which aims to find permanent and individually tailored pathways out of homelessness for severely excluded people.

“Willmott Dixon’s ethos of engagement in the community is very visible: everyone matters.”  
 Eric Noi, Director of Old Hall Boxing and Personal Development Centre



The Addison Day care Centre in Malby provides care and activities for people with complex disabilities. Our staff helped to finish the garden and also worked alongside the centre's trainees, supporting them to learn new skills and gain confidence and self esteem.

#### We're supporting: Food banks

Across the country our businesses have been helping to support those in financial need.

We helped provide new premises for Hounslow Community FoodBox so it could support families with acute short-term financial issues. And two of our local subcontractors supplied and fitted vinyl and carpet throughout and provided an external sign to ensure it could be seen from the road.

We donated 50 Christmas hampers containing vital food supplies to 'People in Crisis', a local charity.

We worked with a local community organisation to launch a food co-operative which enables local people to buy low-priced fruit and vegetables – we even gave away bags of fresh produce.



#### We're supporting: Boxing Gyms

The role of boxing in turning the lives of young people around is well known - West Midlands Police credit the opening of a boxing gym with an 11% reduction in crime in the area within the first four months. Boxing is also known to be a good way of teaching young people self-respect and discipline.

We have supported boxing gyms in Oldham and Sheffield – in Sheffield's case our support enabled them to re-open after vandalism. Not only did we provide £20,000 of financial assistance but gave 600 hours of staff time to completely transform the club's shower rooms and changing facilities. We also engaged our supply chain who supported the project and who donated gifts-in-kind to the value of £7,000. In Oldham we refurbished an old building which enabled facilities to be offered to local young people.

Steve Barnes, who has been running the Sheffield boxing gym for 12 years, said: "For some of the youngsters that come to our gym, boxing is the only stable thing in their lives. In that sense we become much more than just a trainer to them."



# What we are doing across Britain's second largest city

This feature gives an idea of the range of our community investment activities in cities across the UK.

We have strong links with the city of Birmingham and its people.

We are responsible for the maintenance of over 60,000 homes in the area and we have two local company offices, delivering a range of prestigious construction and housing projects.

We employ nearly 1,000 people in the area and have provided over 50 apprenticeships since 2009 as well as support to those employed by our sub-contractors.

Birmingham is the home of our 4Life Academy, a national centre of excellence, through which we provide training to both our own employees and the local community.



Labour's MP for Erdington, Jack Dromey, saw first-hand how our apprentices are thriving in Birmingham.



Our on-going programme of support for Acorns Children's Hospice helps them plan their repair and maintenance programme, and enables more of the donations they receive to go directly towards the children's care. In 2013 we donated 500 hours of staff time to refurbish many areas of the hospice.



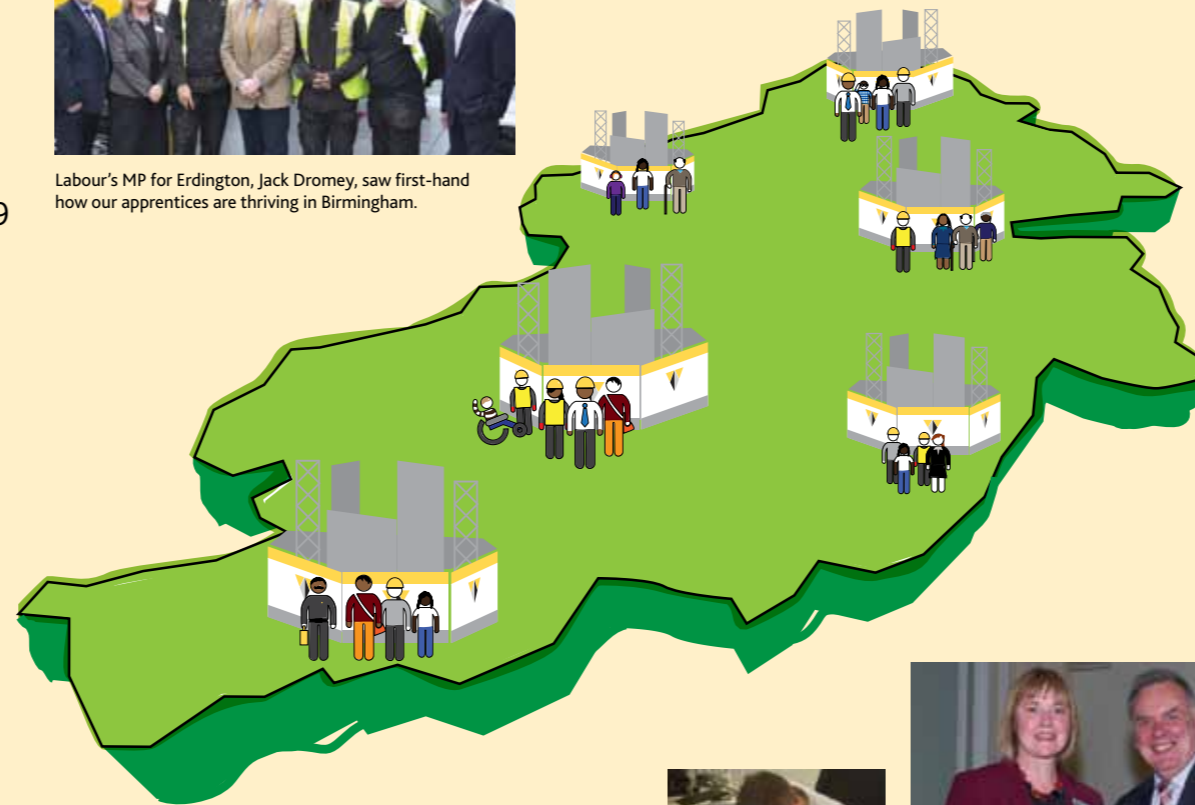
Collecting tins and food parcels to support Birmingham families in our 'Tintastic' appeal.

**£16,500**  
RAISED FOR GOOD CAUSES IN BIRMINGHAM IN 2013

We are big supporters of Birmingham's German Christmas Market.



We worked with the Job Centre, mentoring 20 clients and sponsoring them to get their CSCS cards.



Involving children in our projects helps them to understand the importance of sustainable materials.



Many Birmingham school children have learnt about building methods and health and safety through our programme of site visits.



Sir Albert Bore with some of our apprentices.

We supplied the materials to build a mud kitchen at a Sure Start Children's Centre.



We provided nearly 100 work experience placements to young people from across the city.



We were one of the first companies to adopt the Birmingham Business Charter for Social Responsibility, recognised here by Sir Albert Bore, Leader of BCC.



Shadow Minister for Housing and Wolverhampton North East MP Emma Reynolds came to visit our 4Life Academy. In the first 10 months since its opened in February 2013, over 2,000 people were trained.

"This apprenticeship is the perfect opportunity for me to completely change my career path and earn qualifications that will provide me with a skill for the rest of my working life."

Chris, Apprentice Carpenter, Shard End

**£400,000**  
THE VALUE OF TIME WE INVESTED IN BIRMINGHAM IN 2013

"Companies like Willmott Dixon are investing in our local economy's future growth by equipping people with skills to enable them to have successful careers that will drive prosperity."

Emma Reynolds, Shadow Housing Minister

**£280,000**  
THE AMOUNT WE INVESTED IN APPRENTICES IN BIRMINGHAM IN 2013



## Programme Thread Three

# Community Transformation

Strong communities are those where individuals feel they belong, where opportunities are open to all, and where the diversity of people's backgrounds is valued. Up and down the country people are working hard to improve their local communities. Research shows that common to all thriving communities are strong local businesses, supportive investment and a sense of pride in the area. Positive relationships between the community and local institutions also plays a key role. Together, all these factors contribute to enhancing the lives of those who live there.

At Willmott Dixon, we recognise that as a national company operating in local communities we are well placed to make a difference. Our local company offices and branches are spread right across the country and the people we employ are passionate about supporting the communities in which they live and work. We make it a priority to look for ways in which we can help – whether that's by providing employment and spending locally, or whether it's by getting involved in events and activities which bring people together.

We've developed fun days and local festivals to bring communities together. We've worked with a local school on a film designed to engender pride in the local culture. We've helped establish a Residents' Forum and built relationships with Housing Liaison Boards which give people a say in how things are run. We've helped establish community empowerment forums to encourage interest groups to collaborate and achieve more than they could alone. We hold 'Meet the Buyer' events to help businesses access the opportunities our construction projects can bring. We use local labour and create job opportunities where possible. Through the Scape framework we created four job opportunities for every £1m spent and 55% of labour on our sites lived within 20 miles. For one site, over half of our budget was spent within 20 miles – that's the equivalent of over £200m being reinvested in the local economy.



"I was impressed with the examples of the work of your Foundation and the life changing improvements you've been making in communities."

Andrea Thorn, Head of Customer Service, Home Group



Along with Keynsham Town Council we developed a 'graffiti project' where local young people worked with a professional graffiti artist - their designs were displayed on our hoardings.



Our policy for local employment, meant that Tom, 19, was able to work locally to his home and avoid travelling.



The Lighthouse is a charitable enterprise which operates as a base for a variety of projects serving the Woking community. To help The Lighthouse achieve its vision, we donated floor tiles and wooden panelling left over from our WWF Living Planet Centre project – worth £5,000.



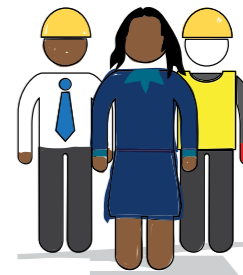
We helped to organise, as well as give financial aid, to a festival for residents on an estate in Poplar, East London to celebrate the work of local wellbeing projects.



We supported a group of entrepreneurial mums who opened a community café in Dee Park. The café provides employment and, in the long term, will support projects in the community for young people and families on the estate.

"This is an amazing project and I am sure it will help to turn around a lot of lives in the months and years ahead"

Jonathan Lord MP, talking about The Lighthouse



### We've responded:

#### Helping communities at times of crisis

We responded to local need in North Wales and Somerset after last winter's flooding. Our Energy Services company worked with our subcontractors in North Wales to provide the insulation for temporary accommodation so that the local people had warm, comfortable places to live whilst their homes were being renovated.

We supported several households hit by the flooding in Somerset. Through FLAG (Flooding Levels Action Group) our staff were able to help some of the worst affected including families whose homes were ravaged by floods, which had destroyed carpets, furniture, fittings and many of their personal belongings. Following an appeal at our supply chain conference, many of our subcontractors, including electricians, plumbers, plasterers, double glaziers and painters, agreed to help repair and refurbish properties and return them to their pre-flood condition.



Two of the worst hit homes.

### We're helping:

#### to give new experiences

For the last four years we have collaborated with Play England and local authorities in Sheffield, Rotherham, Birmingham and London to take children and families to the seaside. Some of these families have never been on holiday.

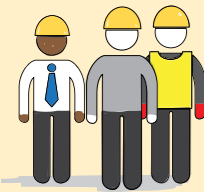
Calculating the benefits to communities from these types of events is difficult, but it is well known that play helps children develop social skills, physical ability and imagination and contributes to their happiness and wellbeing - and families as a whole benefit from playing together. We have hugely positive anecdotal feedback from children, families, and from the staff involved and we know that these PlayDays have other benefits; for example, we know that one of our trips allowed social services to assess parental responsibility levels of at-risk children in a non-confrontational setting.





# Our fundraising activities

From abseiling to dragon boat racing; from red noses and cake baking to sleeping out; our staff have organised a wide range of activities and raised a massive £122,000 for good causes.



Our trainees, in their annual charity event, completely renovated a one acre garden at Delmelza House Hospice. The value of the trainees' time, material and the hire of heavy machinery was £28,000.



Our victorious 'It's a Knock Out' team raised £8,000 for a children's hospice.



Even a sponsored back wax can raise money.



We've been regular supporters of the Special Care Baby Unit at Rotherham Hospital. In 2013, we renovated the shower room that forms part of the Willmott Dixon Parent Suite, and we were also the main sponsors of the first Dr Ted's Charity Dinner, which raised enough funds to purchase two ventilation units for the SCBU.



All site employees in the Wales and the West region took part in Red Nose Day and raised an outstanding £1,300.



Staff raised hundreds of pounds for Macmillan Cancer Support's 'World's Biggest Coffee Morning'.



Descent down an iconic skyscraper raised over £500 for 'Spotlight', a charity which supports young people in Tower Hamlets who face big challenges in their day-to-day lives.

Fundraising for Dekamile – one of the overseas charities we partner with that helps people in Africa – included a sponsored walk by trainees and raffles raising £1,800 over the year.



Dragon boat racing in Bath.



Auctioning a signed England Football shirt raised money for Age UK.



A sponsored walk raised £5,000.

Our IS team are Byte Night regulars – yet again they braved the elements, sleeping out to raise money for Action for Children.



'Christmas Jumper Day' raised money for The Lighthouse Club.



A £6,215 cheque was given by the Group's CEO to Action for Children following a pledge to donate £5 for every completed staff satisfaction questionnaire.

## Charities we supported in 2013

- Action for Children • Age UK • Alec's Angels Charity • Alex in Peru • Alzheimer's Research • Article 25 • Autism Plus • Bedford Butterfly Suite - NHS • BEN • British Heart Foundation • British Lung Foundation • Cancer Research (Race for Life / Macmillan Coffee Morning) • Children in Need • CLIC Sargent • Comic Relief • Dekamile • Demelza • Diabetes UK • Disaster Emergency Committee (DEC Philippines Typhoon Appeal) • Emthonjeni Trust • Great Ormond Street Hospital (GOSH) • Help for Heroes • Help the Hospice • Jeans for Genes Day • Keech Hospice • Lennox Children's Cancer Fund • Millie's Trust Charity • Movember • MSA Trust • Nightingale Hospice • North Herts Sanctuary Homeless Hostel • Papyrus • Play England • Poverty and Homelessness Action Week • Richards House Hospice • Samaritans • Save the Children Charity • Sickie Cell Society • St Basil's Charity • Sue Ryder Care • The Black Sheep Firkin Challenge • The North London Hospice • The Shooting Star Children's Hospice • The Trussell Trust • Tom's Trust • Unicef • WellChild • Wrap Up London 2013 •

## Working with clients and partners



We believe that we can do more by building long-term relationships and by sharing our skills and experience. This principle guides our work with communities.

So, we deliver much of our community investment in partnership. Our partner can be a client, charity, or a local school or group. We put considerable energy into building effective collaborations, because these relationships are key to the success of what we do. We strive to understand the needs of the local community, working with partners who share our vision and develop shared aspirations and goals.

We have been investing in communities for many years, but we continue to seek ways to improve the impact of our work. We remain committed to adding value, even when we have met our targets or completed a project.

We are developing Group-wide, longer-term partnerships, principally with Construction Youth Trust, Prince's Trust and Action for Children.

"Willmott Dixon has already enabled 62 disadvantaged young people to turn their lives around."

The Prince's Trust on the work we have done with them



## Delivering social value through our Scape Framework

The national Scape Framework was created by, and for, the public sector, and we have been its sole major works partner since 2006. Together we have made a difference to local people, particularly by supporting local economies.

Every one of the clients we have worked with through the Framework has had different needs and requirements. But what they have all had in common is a fervent desire to secure the best possible value for their local communities. This means that for every project we deliver through Scape we agree a range of challenging community targets, including local spend and employment, and work and skills opportunities. We have consistently surpassed these targets by working with local partners.

For example, in Tamworth our aim was to procure a minimum of 25% of goods and services within a 20-mile radius of the sites and 75% within 60-miles. We did better than this by using the local supply chain so effectively that the local spend was over 58% within 20 miles and over 92% within a 60 mile radius. Not content with that, the team also worked closely with the Tamworth Sea Cadets to build the feature memorial wall and guard house, and with local residents to establish a Residents' Forum.



Thanks especially to our supply chain partners for their generous support.

- Ailsen Ltd
- All Electric
- Aspect Plumbing and Heating Ltd
- AT Jones
- ATB Civil Engineering Ltd
- Atomic Roofing Company Ltd
- B A Systems
- Burgess Glass Ltd
- CITB
- CMB Engineering (Bristol) Ltd
- Concab Electrical Ltd
- Cowleys Locks
- Dutton International
- FP Hurley & Sons Ltd
- Graham Builders Merchants
- Greenwich Peninsula Ecology Park
- Having College of Further Education
- Hillingdon Flooring
- HSE Utility Care Ltd
- Ian Williams Carpentry Ltd
- Jackson Shipley Builders Merchants Ltd
- Lewisham and Southwark College Millennium Village Scheme
- LJJ Ltd
- LX Engineering
- M.Youlds Plumbing & Heating Ltd
- Magnet
- MDC UK Ltd
- Midcon Ltd
- Mifflin Construction Ltd
- Milestone Systems
- Mitsubishi
- N C Ceramics Ltd
- Newham Education Business Partnership
- Oakfield Ltd
- Omega Red Group Ltd
- PC Cooney Ltd
- Plastering Contractors Stanmore Ltd
- PTS (Plumbing Trade Supplies)
- Quinn Radiators UK
- R&M Williams
- Raven Roofing & Building Supplies Ltd
- Rockwool Ltd
- Scarbrooks Plumbing & Heating Ltd
- Solent EBP
- Sustainable Building Services UK Ltd
- Symphony Kitchens
- T.P. & N. Electrical Contractors Ltd
- Tempo Ltd
- Travis Perkins Plc
- Vaillant Group

and all the others who have helped us in so many ways.

Willmott Dixon is one of the UK's largest privately-owned capital works, regeneration and support services companies. Supporting local communities has been part of the way we do business since the company was formed in 1852.



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