

PROCUREMENT



WILLMOTT DIXON

SINCE 1852

Major Projects framework

Social Value Impact Review

The Journey So Far...

FARRANS



procurementhub.co.uk





Social Value Review

The Journey So Far...

Read about how we

have invested

A TOTAL OF

£2,493,141.77

in our

communities...



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Welcome...

to our first Social Value Review where we reflect on some of the stories, outcomes and lives positively impacted by the work carried out by our partnership on the Major Projects framework.

March 2020 brought with it some of the biggest challenges the construction industry has ever faced, however the commitment to the communities we serve has not diminished. In fact, it is quite the opposite as we have become more creative, agile and purposeful in everything we do. On page three you will read about the virtual work experience programme we have now delivered to over 300 students including some from as far as China and the Cayman Islands, this is just one of several programmes in place to improve the lives of young people.

It has been a tremendous effort by all involved as we head through our final year on the framework, having invested over £2.4m in our communities. I am certain, that with the partnership we have in place, we will see continued success and growth in enterprise, individual lives we can positively impact and outcomes we can all be proud of.

I hope you enjoy the stories told and the inspiration it provides throughout this review. Let us continue to make a real difference in the communities we serve through the Major Projects framework.



“One of the most rewarding elements of our work as a partner on the Major Projects framework has to be the people and places we impact whilst delivering projects in communities. It creates a real emotional connection and lasting legacy”

Nick



Social Value Review

Together

we are embracing the virtual world

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Our Virtual Work Experience Programme

The shift to **virtual mindset** allowed us to deliver high impact social value through our virtual work experience programme, we had a high number of professional volunteers including our Regional Managing Directors, getting involved throughout the week. We were able to include students from anywhere in the world, meaning there were no entry barriers to join, we had students join from as far as The Cayman Islands and China. The week long programme taught the participants about the different careers in construction, busting myths and changing the common misconceptions many have of the industry. The team building activities allowed the students to encourage and nurture each others ideas and develop their presentation and group work skills. The final group activity was a presentation to a panel and gave them a great insight in to the skills required to deliver a successful sales pitch; the confidence levels of the teams grew significantly as the week went on as they took on challenges and roles outside of their comfort zone.

15

Virtual Work Experience (VWEX) placements have now been delivered

300

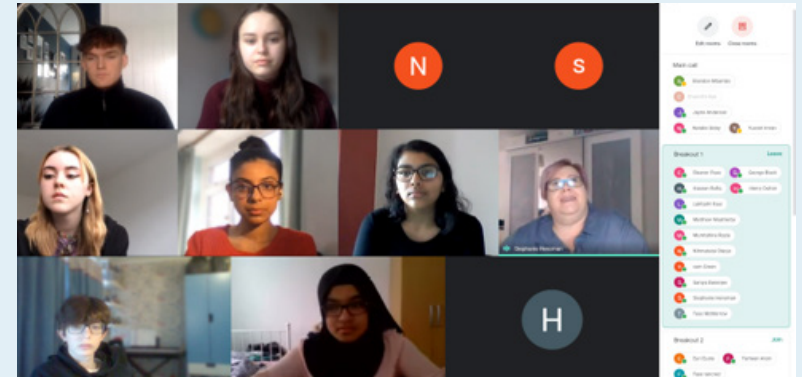
Students from across the country have taken part

3-4

HOURS online per day for five days is a typical programme



For many 14-18year olds, the Covid19 pandemic brought barriers to education and career opportunities. With face-to-face events cancelled and school closures for students across the country, the younger population were hit hard by the pandemic many leaving school with no 'formal' qualifications and very little employer engagement. In response to the pandemic we turned agile, offering our face-to-face work experience placements virtually via google classroom and microsoft teams to ensure we could continue our commitment to young people.



Key Skills Developed



Confidence



Delegation



Presentation Skills



Project Management

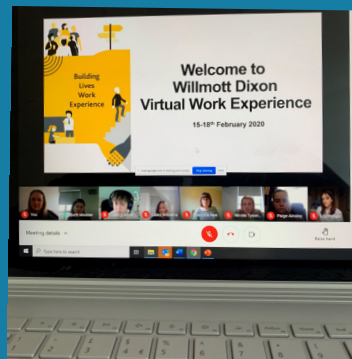


Time Management



Team Work

"The week was very informative and I instantly became engaged with the industry and company. This opportunity allowed me to explore the industry in more depth than through my own research. I've also learnt a lot about the company and their value which are inspiring"



"Thank you so much for everything! The best 5 days I've had during lockdown"



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we are building lives less ordinary

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WALTHAM FOREST

10%

of the borough's working age population are claiming universal credit

1/3

of the borough accessing employment support

Our customer on the EMD cinema project, the London Borough of Waltham Forest, faces significant challenges with unemployment rates. Working in partnership with our customer we launched a pop-up skills centre, called **The Building Lives Academy** to help connect local people with jobs in the construction industry. Teaming up with a special industry training provider known as PAS Direct the team were able to equip local people with skills and qualifications they needed to find their way back into work.

The academy has so far delivered two sessions, with more in the pipeline, at the Waltham Forest Adult Learning Centre, supporting 16 long term **NEETS (Not in Education, Employment or Training)** into either paid employment or further training opportunities to help them on their journey back in to employment.



7 of the 16 participants now have jobs



Health & Safety in Construction & NOCN Level 1



CSCS card with a level 1 qualification

"The course has taught me so much, such as manual handling and health and safety, along with other useful things which will apply to my daily life and also my safety working on sites and other places. This course was very informative and the handouts make the course more appealing. I would definitely recommend this course to others." **Andrea Armstrong, Waltham Forest Participant**



"I am delighted to see that the Building Lives Academy is supporting the creation of local jobs. Connecting people with jobs is one of the four immediate priorities set out within our Public Service Strategy and we are determined more than ever to work with our partners to ensure we are providing training, upskilling opportunities and securing local jobs for local people."

Councillor Simon Miller, Member for Economic Growth and Housing Development



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we are inspiring the next generation

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Changing the way we do things to ensure we are continuing to inspire the next generation has been a welcomed challenge which we have embraced over the last 16 months, utilising modern technology to deliver high impact social value which continues to inspire and motivate the next generation...



Our Grange Paddocks Team ran a virtual 'Earn to Learn' activity day with a local girls schools. The five skills sessions demonstrated the opportunities and skills required to enhance opportunities for young women in the workplace. The purpose of the sessions were to enable them to;

- Create a Business Plan
- Create a Financial Planning Document
- Develop Interview Skills
- Enhance their Curriculum Vitae
- Partake in 1-2-1 mentoring
- Develop their job research skills and allow them to set personal goals



This was a fantastic interactive day the school were really pleased with the day and the engagement of their students.

Our Weston Hospital Project Team took part in a virtual panel as part of the whichway careers fair. This was open to all schools in Devon and Somerset and allowed them to dispel myths that the students had around the construction industry. The team also showcased some interesting facts about the careers in construction and spoke about skills need to do their jobs.



5

5 Students receiving ongoing virtual 1-2-1 support



10/10

One student was awarded for producing an outstanding business plan



Job application support has been given to the full cohort



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we are educating & upskilling

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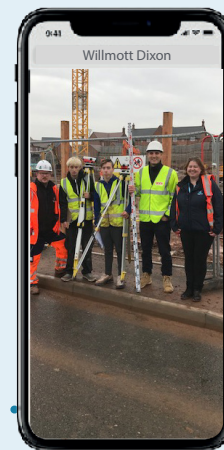
The team at our £13m extra care facility at Springfields in Ashby set up a site cabin to run a Traineeship Programme from the site. The programme was run by Willmott Dixon employees and lasted for eight weeks, there were five NEETS (16-24 Not in Employment or Education) enrolled onto the programme. They spent the whole eight weeks on site taking part in various activities.

The eight week programme looked like this:

1 day Health and Safety Certificate mentoring, CSCS mentoring, learning about different careers, site visits, have a go sessions, supply chain sessions, CV writing, mock interviews and on site work experience.



By the end of the programme all of the young people had passed their CSCS accreditation and two were offered employment opportunities with our supply chain.





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our impact so far has been..

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71 

weeks of work experience were carried out across our projects

1017 

students have attended workshops we have delivered in schools

144 

young people attended a 1-2-1 mock interview with us

73 

individuals have attended one of our mentoring programmes

318 

young people's lives have been improved through our specialist mentoring programmes, school workshops & employability support.

1101 

staff hours spent volunteering on local community projects

43,163 

staff hours volunteered delivering social value across the communities

30 

young people's lives have been transformed through our specialist mentoring programmes resulting in sustainable employment opportunities as a result of the interaction we had and the support we provided them with.

*all data logged on MiSocial and outputs measured using the NATIONAL TOMS



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we are making a difference in our communities

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CoppaFeel! is a breast cancer awareness charity, based in London. The charity focuses on promoting early detection of breast cancer by encouraging women under 30 to regularly check their breasts. The charity was brought to our attention by a close colleague who has been diagnosed with breast cancer whilst on maternity leave.

Employees from our two London and Birmingham offices and some of our sites in the south completed a pink 10km sponsored walk around the city to raise money for this worthy cause close to our hearts.

£725
raised for
CoppaFeel!

We have been working with the National Community Wood Recycling since 2019 across our regions to recycle any unwanted wood on our sites, they are a Social Enterprise Company. They save resources by re-using timber that would otherwise be sent to landfill and help create sustainable jobs as well as training and volunteering opportunities for local people.



£72,354.00
spent with this
social enterprise
across our regions

£47,753.64
reinvested back into creating
sustainable jobs, training &
volunteering opportunities for
local people in our communities



Our projects are signed up with social enterprise 'Hey Girls' who provide our site cabins and offices with eco-friendly sanitary products - and for every purchase we make with them they donate the same again to a local school or community group to help combat period poverty in the UK.



To celebrate International Mens Day and raise awareness of Prostate Cancer we held a Prostate Cancer awareness day on our Springfields site, a speaker from the Prostate Cancer Charity spoke about raising awareness, common symptoms, facts and figures associated with the disease and discussed who is most at risk. Information was then made available for all of the team to access.





Regional Framework Team



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Thank you for your support in making the Major Projects such a success.

If you want to know more, or how to get involved, please contact your Regional Framework Manager.

procurementhub.co.uk

